

Katja Bringmann, Ph.D.

Ghent University
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ACADEMIC POSITIONS

Ghent University, Department of Accounting, Corporate Finance and Taxation, Ghent (Belgium) *since 2018*
Post-doctoral researcher with Prof. Dr. Sophie Manigart

Royal Flemish Academy of Belgium for Science and the Arts *2020-2022*
Research Chair Holder of the Federal Holding and Investment Company of Belgium

EDUCATION

University of Antwerp, Department of Transport and Regional Economics, Antwerp (Belgium) *2018*
Ph.D. in Applied Economics

Title: Essays on Cross-border Venture Capital and Venture Internationalization

Co-chairs: Prof. Dr. Ann Verhetsel; Prof. Dr. Thomas Vanoutrive

Committee members: Prof. Dr. Marc Deloof; Prof. Dr. Sophie Manigart; Prof. Dr. Hilde Meersman;
Prof. Dr. Colin Mason; Prof. Dr. Olav Sorenson

Yale University, Yale School of Management, New Haven, CT *2015*
Visiting Assistant in Research
Sponsor: Prof. Dr. Olav Sorenson

KU Leuven, Faculty of Economics and Business, Leuven (Belgium) *2011*
M.Sc., Business Economics
Thesis: FDI and Economic Growth in Transition Economies: Evidence from Vietnam

KU Leuven, Faculty of Economics and Business, Leuven (Belgium) *2011*
M.Sc., Management
Thesis: Support Schemes for Renewable Energy in Germany

Maastricht University, Faculty of Arts and Social Sciences, Maastricht (The Netherlands) *2009*
B.A., European Studies

NON-ACADEMIC POSITIONS

Deloitte S.A. (Luxembourg) *2012*
Junior Auditor (Private Equity & Real Estate)

Association of German Banks (Brussels, Belgium) *2011*
Trainee

RESEARCH INTEREST

My research interests lie at the intersection of entrepreneurship, management, and finance, with a specific focus on investigating the influence of gender stereotypes on venture capital investments. I delve into this topic from the perspectives of both entrepreneurs and investors, aiming to uncover the impact of gender biases on decision-making processes. In particular, I leverage behavioral insights to gain a deeper understanding of the underlying mechanisms that drive biased decisions in venture capital investing. Additionally, I explore how heuristics and biases contribute to gender-biased outcomes within the realms of entrepreneurship and innovation. Through this research portfolio, I strive to contribute to a more equitable and inclusive entrepreneurial landscape.

Keywords: Venture Capital; Equity Crowdfunding; Entrepreneurship; Gender; Internationalization

PUBLICATIONS

Cerpentier, Maarten, Vanacker, Tom, Paeleman, Ine, & Bringmann, Katja. (2022). Equity crowdfunding, market timing, and firm capital structure. **Journal of Technology Transfer**, 47(6), 1766-1793.

Bringmann, Katja, De Langhe, Katrien, Kupfer, Franziska, Sys, Christa, Van de Voorde, Eddy, & Vanelslander, Thierry. (2018). Cooperation between airports: A focus on the financial intertwinement of European airport operators. **Journal of Air Transport Management**, 69, 59-71.

Bringmann, Katja, Vanoutrive, Thomas, & Verhetsel, Ann. (2018). Venture capital: The effect of local and global social ties on firm performance. **Papers in Regional Science**, 97(3), 737-755.

SELECTED WORK IN PROGRESS

Theresa Veer & Katja Bringmann. “Everything is (Not) Negotiable: The Gender Startup Valuation Gap”. Reject and resubmit at **Academy of Management Journal**; Elected for the 2022 BCERC Top 40 Paper. Target Journal: **Entrepreneurship Theory & Practice**.

Katja Bringmann, Theresa Veer & Alexandra Zaby. “Digging Deep: The Roots of Gender Discrimination Biases in Decision Making - The Case of Patent Examination”. Target Journal: **Academy of Management Journal**.

Katja Bringmann & Theresa Veer. “The Notorious “Jockey and Horse Debate” Revisited: The Importance of Timing”. Target Journal: **Strategic Entrepreneurship Journal**.

Katja Bringmann & Theresa Veer. “Venture Building as a New Phenomenon: Origin, Features, and Success Factors”. Target Journal: **Journal of Business Venturing Insights**.

SHORT TERM RESEARCH VISITS (< 1 month)

Copenhagen Business School, Department of Strategy and Innovation, Frederiksberg (Denmark) 2023

University of Tübingen, Strategy & Management, Tübingen (Germany) 2019; 2020;2022

CONFERENCE PRESENTATIONS & INVITED TALKS

- Academy of Management Annual Meeting, Boston, USA, 2023
- ENTFIN Conference, Antwerp, Belgium, 2023
- DRUID Society Conference, Lisbon, Portugal, 2023
- University of St. Gallen, Switzerland, 2023
- Babson Entrepreneurship Research Conference, Waco, USA, 2022 (Best 40 papers)
- Academy of Management Annual Meeting, Seattle, USA, 2022
- Diana International Research Conference, Dublin, Ireland, 2022
- Academy of Management Annual Meeting, virtual, 2021
- Strategic Management Society Annual Conference, virtual, 2021
- ENTFIN Conference, virtual, 2021
- DRUID Society Conference, Copenhagen, Denmark, 2021
- Babson Entrepreneurship Research Conference, Babson, USA, 2020
- 3rd Abbé Grégoire Innovation Days, Paris, France, 2018 (Best Paper Award)
- Academy of Management, Chicago, USA, 2018 (accepted)
- DRUID Academy Conference, Odense, Denmark, 2017
- Uddevalla Symposium, Trollhattan, Sweden, 2017
- Annual Meeting of the Royal Geographic Society, London, UK, 2017
- Annual Meeting of American Geographers, San Francisco, USA, 2016
- DRUID Academy Conference, Bordeaux, France, 2016
- Babson College Entrepreneurship Research Conference, Natick, USA, 2015
- DRUID Academy Conference, Aalborg, Denmark, 2015
- Annual Meeting of the North American Regional Science Council, Bethesda, USA, 2014
- Geography of Innovation Conference, Utrecht, The Netherlands, 2014
- European Regional Science Association, Palermo, Italy, 2013

INVITED CONSORTIA & WORKSHOPS

- ENT: Entrepreneurship Division Early Career Consortium, Boston (USA), 2023
- ENTFIN Doctoral and Early Career Colloquium, Antwerp, (Belgium), 2023

AWARDS

- Runner-up Ph.D. Thesis Award Belgian Venture Capital & Private Equity Association 2019
- Best Paper Award at 3rd Abbé Grégoire Innovation Days, Paris, France 2018

GRANTS & SCHOLARSHIPS

- Industry study (Bridgemaker GmbH) in collaboration with Prof. Dr. Veer (20.000 €) 2022
- Federal Holding and Investment Company of Belgium (SFPI-FPIM) & Royal Flemish Academy of Belgium for Science and the Arts (2-year full-time postdoc fellowship; ca. 200.000 €) 2020

TEACHING

Ghent University

- Financing High Tech Entrepreneurial Companies (Master level; Co-instructor, *since AY 2018/19*)
- Research Methods in Corporate Finance (Master level; Co-instructor, *AY 2018-2019, AY 2019-2020*)
- Thesis Supervision (Main instructor, *since AY 2018-2019*)

University of Antwerp

- Guest speaker on the “Geography of Venture Capital” (Bachelor level, *since AY 2018-2019*)

PROFESSIONAL SERVICES & MEMBERSHIPS

Ad hoc Reviewer

Entrepreneurship Theory & Practice; Strategic Entrepreneurship Journal; Finance Research Letters; British Journal of Management; Venture Capital; Academy of Management Meetings; DRUID Conference; Papers in Regional Science.

Conference Service

- Co-organizer of the panel symposium “Future Trends in Venture Capital Research”, Academy of Management Meeting 2023
- Chair of the session *Labor mobility and migration*, DRUID Conference 2023

University Service

- Developer and organizer of the Ph.D. Accountancy, Corporate Finance and Taxation Brown Bag Seminars at Ghent University (over 25 Ph.Ds), since 2018
- Faculty Board, Ph.D. Representative (elected) at University of Antwerp, 2015-2018
- Research Commission, Ph.D. Representative (elected) at University of Antwerp, 2015-2018
- Steering Committee, Ph.D. Representative (elected) at University of Antwerp, 2015-2018

Professional Affiliations and Memberships

Academy of Management; Strategic Management Society (2021)

OTHERS

Languages

German (Native), English (Proficient), Dutch (Proficient), Spanish (Beginner)

Hobbies

Student at Royal Academy of Fine Arts Antwerp (3rd year Ceramics); Classical Piano (8th year); Reading (‘pop science’ books)

REFERENCES

Sophie Manigart, Ph.D.

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Business School
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Miguel Meuleman, Ph.D.

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Theresa Veer, Ph.D.

Junior Professor
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